

# Raising funds for your leadership training

The Leadership Training Institute of America is committed to helping students with their tuition and travel expenses. Tuition covers speaker fees, room and board, tours, graduation awards, and training materials. Enclosed are instructions to help you raise funds for your tuition and expenses.

## Personal fund-raising goal

- LTIA discounted registration and tuition        = \$425.00
- Travel expenses    = \$ \_\_\_\_\_
- Metro passes    = \$65.00
- LTIA shirt    = \$20 (polo) or \$15 (t shirt)
- Souvenirs    = \$ \_\_\_\_\_
- One lunch outing    = \$20 or more
- Total projected expenses                                        = \$ \_\_\_\_\_

## Potential sponsors

Write down names of all potential sponsors.

- Yourself
- Family & relatives
- Church members
- Friends
- School teachers and administrators
- Local Businesses
- Professionals (lawyers, doctors, etc.)

## Materials for sponsorship

To help you inform potential sponsors about LTIA, we have prepared a brochure flyer. Each potential sponsor should receive from you a personal letter from you and a sponsor coupon.

Sponsors will be interested in: (1) why you want to attend LTIA, (2) what your need is, and (3) how they will benefit from helping you. Prayerfully write your letter to each potential sponsor. Following is an example that you can personalize for your own use.

Date \_\_\_\_\_

Dear \_\_\_\_\_,

My name is \_\_\_\_\_, and I am a \_\_\_\_-year-old student at \_\_\_\_\_ . I have been given the opportunity to attend the **Leadership Training Institute of America (LTIA)** — a week-long program in Washington, D.C. where students learn leadership skills, meet national leaders, and discover how to make a positive impact in their communities.

I want to grow as a leader who strengthens families, churches, and communities. LTIA will help me develop the character, confidence, and skills I need to influence others for good.

The total cost for my tuition and travel will be \_\_\_\_\_. I am taking responsibility for raising these funds myself as part of my leadership training. However, as a student, I cannot do it alone. I am asking people who care about young leaders — people like you — to consider helping me reach my goal.

Many people are concerned about the direction of today's youth. Supporting students who want to grow, lead, and serve is one of the best ways to make a lasting difference. Your sponsorship will help me attend LTIA, and I would be grateful for a contribution of any amount.

I have enclosed a brochure and information about LTIA so you can see why this program is so valuable. Your support would mean a great deal to me.

Application for LTIA is due by due by June 1, 2026.

Thank you for considering this opportunity to invest in my future and in the future of our communities.

Sincerely,

**Attach a coupon to your letter:**

Copy and cut as many as you need.

**Sponsor coupon for LTIA**

How would you like to help me?

A one-time contribution of \$ \_\_\_\_\_

A monthly contribution of \$ \_\_\_\_\_

Please make your tax deductible check payable to Leadership Training Institute of America. Please mail this coupon and your contribution to my address

\_\_\_\_\_.

\_\_\_\_\_.

Thank you for sponsoring me!

Sponsor name: \_\_\_\_\_

Sponsor address: \_\_\_\_\_

Sponsor phone: \_\_\_\_\_

**Sponsor coupon for LTIA**

How would you like to help me?

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A monthly contribution of \$ \_\_\_\_\_

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\_\_\_\_\_.

Thank you for sponsoring me!

Sponsor name: \_\_\_\_\_

Sponsor address: \_\_\_\_\_

Sponsor phone: \_\_\_\_\_

**Sponsor coupon for LTIA**

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Thank you for sponsoring me!

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**Sponsor coupon for LTIA**

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