

Raising funds for your leadership training

The Leadership Training Institute of America is committed to helping students with their tuition and travel expenses. Tuition covers speaker fees, room and board, tours, graduation awards, and training materials. Enclosed are instructions to help you raise funds for your tuition and expenses. A scholarship is available to the winner of the essay contest.

Personal fund raising goal

- LTIA discounted registration and tuition = \$399.00
- Travel expenses = \$ _____
- Metro passes [Check for current fare rates at <https://www.metro.net/riding/fares/>] = ~\$40.00
- LTIA shirt = \$18 (polo) or \$14 (t shirt) = \$ _____
- Books and souvenirs (optional) = \$10 or more
- One lunch outing = \$15.00
- Total projected expenses = \$ _____

Potential sponsors

Write down names of all potential sponsors.

- Yourself
- Family & relatives
- Church
- Friends
- School
- Businesses
- Professionals (lawyers, doctors, etc.)

Materials for sponsorship

To help you inform potential sponsors about LTIA, we have prepared a brochure flyer and a special promo issue of *The Pathfinder*. Each potential sponsor should receive from you (A) an LTIA brochure, (B) *The Pathfinder*, (C) a personal letter from you, and (D) a sponsor coupon.

Sponsors will be interested in: (1) why you want to attend LTIA, (2) what your need is, and (3) how they will benefit from helping you. Prayerfully write your letter to each potential sponsor. Following is an example that you can personalize for your own use.

Date _____

Dear _____,

I am a _____ year old student attending school at _____. I have the opportunity to receive unique training in leadership skills from some of our country's best leaders. I want to make a positive impact on my community and provide leadership among my peers. I want to promote the values that make strong families, churches, and government. Attending the Leadership Training Institute of America (LTIA) will help me achieve these goals.

The tuition and travel expenses will be _____. I am developing my leadership skills right now by taking steps to raise the money I need to attend LTIA. However, as a student, I do need help from people such as yourself.

I know that many people are concerned about youth today and want to help us. Here is a great opportunity. You can help me attend a great youth program at LTIA by being one of my sponsors. I would be grateful for a contribution of any amount toward my expenses.

I am committed to being a good leader that you can be proud of. Please help me attend LTIA. We will both benefit because helping youth today helps build better families, churches, businesses, and communities for tomorrow.

Enclosed is a brochure and a newsletter describing LTIA. When you read these materials, you will understand why this is such a good program for me and other youth.

Application for LTIA is due between January 31 and May 18, 2022 with \$25 deposit.
The balance of tuition is due by June 1, 2022.

Thank you for your help,

Attach a coupon to your letter:

Copy and cut as many as you need.

Sponsor coupon for LTIA

How will you help me?
 A one time contribution of \$ _____
 A monthly contribution of \$ _____

Please write your tax deductible check out to Leadership Training Institute of America. Send me this coupon with your tax deductible check to my address at

Thank you for sponsoring me!

Sponsor name: _____
Sponsor address: _____
Sponsor phone: _____

Sponsor coupon for LTIA

How will you help me?
 A one time contribution of \$ _____
 A monthly contribution of \$ _____

Please write your tax deductible check out to Leadership Training Institute of America. Send me this coupon with your tax deductible check to my address at

Thank you for sponsoring me!

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Sponsor address: _____
Sponsor phone: _____

Sponsor coupon for LTIA

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 A one time contribution of \$ _____
 A monthly contribution of \$ _____

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Thank you for sponsoring me!

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